



IN EVERY ISSUE

Welcome to CURE's 2010 Cancer Resource Guide

Cancer is no longer the mysterious disease doctors largely struggled, often in vain, to combat just a few decades ago. Cancer patients have come a long way, too—as medical breakthroughs have made us more adept at beating the disease, patients have become more involved and in charge of decisions about their care than ever before.

Still, the whole experience is a lot to absorb. That's where CURE comes in.

By combining the science and humanity of the disease, CURE hopes to make understanding cancer easier for you and your family. We explain the diagnoses, break down treatment options, put the science in layman's terms, and keep you informed of the latest breakthroughs. Our magazine is unlike any other in the country, serving more than 325,000 patients, survivors, and caregivers with each issue.

In collaboration with the American Cancer Society, we bring you CURE's 2010 Cancer Resource Guide. The guide is much like what you'd find in each issue of CURE—accurate, essential, and up-to-date information presented in straightforward terms. We're delighted to provide you with this all-in-one guide that covers the essentials, from the initial diagnosis to recovery. Within the pages of this easy-to-carry and easy-to-read guide are the most important things you need to know about the disease.

So get reading. The more informed you are, the more empowered you'll be.

Debu Tripathy, MD
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The diagnosis of cancer is one of the greatest challenges a person can face. The patient and his or her family members are often deluged with information from numerous sources. Some of this information is not credible and may even be

misleading. This, at a time when there is great need for high-quality, reliable, science-based information.

A well-informed patient optimizes the chances of high-quality treatment. Indeed, numerous studies support the premise that a knowledgeable patient receives better therapy and is better able to adhere to therapy. The informed patient is also better able to cope.

The American Cancer Society and CURE have teamed up to present a resource guide that provides answers quickly and concisely. This guide also provides references to credible sources for more in-depth information. We recommend all newly diagnosed patients and their families review this resource guide and use it as a source of information to expand discussions with their cancer care team.

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