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# www.komen.org

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To celebrate its 25th year, the Susan G. Komen Breast Cancer Foundation made some changes—most notably its name. Now Susan G. Komen for the Cure, the nonprofit entered 2007 with a new name, a trendy advertising campaign and a revamped website packed with videos, newsletters, message boards, events and more. The group also launched [www.25komen.org](http://www.25komen.org), where people can create an online network of family and friends called a Promise Circle to raise awareness of breast cancer.