



CONNECTIONS

Snippets

Party in Pink

Nearly 800 young breast cancer survivors, their caregivers, and medical professionals from around the world joined nationally acclaimed breast cancer experts for the seventh annual Conference for Young Women Affected by Breast Cancer, held in Arlington, Virginia, in February. The 2008 conference is scheduled for next February in Jacksonville, Florida. For conference details, see www.youngsurvivorsconference.org.

Connecting with Cards

Some new Hallmark greeting cards are not just saying “hello” but encouraging people through real-life situations, including cancer.

“Journeys” is a collection of 176 cards with comments covering a broad emotional range, from celebrating recovery to empathizing with grief. Topics include celebrating a year of being cancer-free and caring for a loved one who is ill. One card reads, “You’re a fighter, a survivor, an inspiration ...”

To convey genuine emotions in the cards, Journeys writers conducted focus groups, talked to patients, and drew on personal experiences, Hallmark says. The writers focused on four themes: coping, hoping, healing, and joy.

Journeys cards can be found at Hallmark Gold Crown Stores; for details see www.Hallmark.com/Journeys.

It's Your Day: Celebrate Good Times

Just as its participants have endured, so has National Cancer Survivors Day—for 20 years, to be exact.

This June 3 marks the 20th anniversary of a day dedicated to celebrating life. National Cancer Survivors Day events will take place in more than 700 communities around the world with everything from parades and carnivals to exhibits and inspirational programs—all honoring the courage and strength of cancer survivors and the people who care for them.

This celebration was started in 1987 when lung cancer survivor Richard Bloch, co-founder of H&R Block, and his wife, Annette, held the first rally for cancer survivors in Kansas City, Missouri.

