



WEB EXCLUSIVES

# Finding Inspiration at San Antonio Breast Cancer Symposium

BY SUSAN MCCLURE

Hi *CURE* readers! For the second year running, we are proud to bring you daily updates from the San Antonio Breast Cancer Symposium (SABCS). For 31 years, this program has provided ground-breaking information on breast cancer to physicians and researchers, and I believe that while many organizations provide updates, most don't attempt to tackle it as *CURE* is—as it happens. The *CURE* team is here "en masse" to arm you with the latest information on breast cancer. Our scientific affairs team will be scouring the conference, looking for the newest, emerging data to report; our editorial staff will be delivering breaking news as it happens; our editor-at-large will be reporting on advocacy and survivorship issues; and I will be offering the perspective of a breast cancer survivor—providing "color commentary" if you will, on what it's like to attend a meeting of this magnitude.

This is my 3<sup>rd</sup> year at SABCS. Last year, when I was preparing for the trip, my then 12-year-old son asked, "Mom, don't oncologists celebrate the holidays?" As I packed, I asked myself the same question. Once I arrived, however, my question was answered. The researchers, physicians, and patient advocates, who travel from all over the country (all over the world for that matter) in the middle of the all-too-hectic holiday season, are here for several reasons—they are passionate about finding a cure for breast cancer, they want to share their findings with others to advance treatment, and they are eager to take what they've learned back to their communities so more of us can live longer, happier lives as survivors.

I hope that you are educated and inspired by what you read in the coming days. There's much more to come!

Read more of *CURE's* coverage of the 31st annual San Antonio Breast Cancer Symposium at <http://media.curetoday.com/htmlmail/sabcs>.